

Grand Opening Event Rules & Guidelines



The Must-Follow Stuff

- **MAX SPEED OF 3MPH ANYWHERE ON BIMMERWORLD PROPERTY.**
- Follow all instructions from BimmerWorld staff, parking attendants, and event personnel at all times.
- NO burnouts, drifting, revving, excessive speed, or reckless driving anywhere on or around the property.
- NO harassment, aggressive behavior, disruptive conduct, loud stereo blasting, or general nonsense. Respect others and keep it enjoyable for everyone.

Parking & Vehicle Display

- Park only in designated areas or where directed by staff.
- Please be mindful of spacing and the vehicles around you when parking or entering/exiting.
- Display parking is first come, first served unless otherwise designated.
- Lanes must remain clear at all times for emergency vehicles. In the event of an emergency, follow instructions from event staff immediately.

What's Not Allowed

- NO alcohol, drugs, or glass containers.
- NO smoking/vaping inside of BimmerWorld warehouse or race shop.
- NO unauthorized vending, soliciting, or product sales.
- NO canopies, tents, or large setups unless you are an approved vendor or pre-approved chapter/group display.
- NO BimmerWorld parts purchases during the event. Our team will be focused on hosting and supporting attendees.
- NO entering any areas that are marked off limits/BimmerWorld staff ONLY/Do Not Enter.
- NO drones are allowed to fly without express written permission from BimmerWorld.
- NO Pets. - *"We love dogs and other pets. But the BimmerWorld Grand Opening is being held on a big black asphalt parking lot in summer in Virginia. There are valuable cars and other pitfalls for dogs. We know - your dog is a good boy or girl, but as much as we wish we could spend time with every one of them wanting to come to the Grand Opening to ensure that they also get along well together, and have the level of needed car event manners (that our own dogs don't universally possess), we can't. So as we will be doing, even with our approved BimmerWorld Office Dog staff, we ask (and require) you to leave your dogs and/or pets at home."* - James Clay

The Fine Print

- Event is rain or shine.
- Attendees assume responsibility for their own safety and personal property while on site.
- BimmerWorld is not responsible for damage, theft, accidents, or lost items.
- By attending, you consent to being photographed or recorded for future BimmerWorld marketing and promotional use.
- Anyone unwilling to follow event rules may be asked to leave.

Most Important Rule

Have a great time, meet fellow BMW enthusiasts, and enjoy a day built around the cars and community we all love. Need assistance? Find the nearest BimmerWorld employee wearing the blue STAFF t-shirt.